NOTIFICATION LETTER 通知信函

Dear registered shareholder(s). 28 October 2025

China Ecotourism Group Limited (the "Company")

- Notice of Publication of 2024/25 Annual Report, Circular dated 28 October 2025 and Proxy Form ("Current corporate communications")

The English and Chinese versions of the Company's Current corporate communications are available on the Company's website at www.ecotourgroup.com and on the HKEXnews's website at www.hkexnews.hk or the arranged printed form(s) of Current corporate communications is enclosed (if applicable).

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications(1) and Actionable Corporate Communications(2), the Company recommends you to provide your email address by scanning your personalised QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive an email address in your reply or the email address provided is not functional, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and Actionable Corporate Communications; and (ii) need to proactively check the Company's website and the Stock Exchange's website to keep up with the publication of Corporate Communications. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

If you want to receive the future Corporate Communications and Actionable Corporate Communications in printed form, please complete the Reply Form on the reverse side and send it to the Share Registrar or send an email to Chinaecotourismgroup@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Monday to Friday, excluding Hong Kong public holidays.

By Order of the Board China Ecotourism Group Limited ZHU Xinxin

Director and Chief Executive Officer

Notes.

- Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) (1) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

 Actionable Corporate Communications mean corporate communications that seek instructions from holders of its securities on how they wish to exercise their rights or make elections.
- (2)

各位登記股東:

中國生態旅遊集團有限公司(「本公司」)

- 二零二四/二五年報、日期爲二零二五年十月二十八日的通函及代表委任表格(「本次公司通訊」)之發佈通知

本公司本次公司通訊的中文及英文版本已登載於本公司網站 www.ecotourgroup.com 及香港交易所披露易網站 www.hkexnews.hk, 歡迎查閱。或按安排附上 本次公司通訊之印刷本(如適用)。

微集電子聯絡資料

為確保及時收到最新的公司通訊⁽¹⁾和可供採取行動的公司通訊⁽²⁾,本公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來 提供 閣下的電子郵件地址。或者, 閣下也可以簽署回條並交回本公司的香港股份過戶登記處(「股份過戶處」)香港中央證券登記有限公司,地址為 香港灣仔皇后大道東 183 號合和中心 17M 樓。

閣下作爲本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有收到 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,直至股份過戶 處收到 閣下有效的電子郵件地址前, 閣下將(i)無法收到任何有關發佈公司通訊和可供採取行動的公司通訊的通知;及(ii)需要主動查看本公司網站和 聯交所網站以留意公司通訊的發佈。如果本公司向 閣下提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」,則本公司將被 視爲已遵守上市規則。

若 閣下希望收取未來公司通訊和可供採取行動的公司通訊之印刷版,請填妥本函背頁之回條並交回本公司的股份過戶處或發送電子郵件至 Chinaecotourismgroup@computershare.com.hk, 並註明 閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意, 收取未來公司通訊和可供採取行動的 公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將過期。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午 9 時正至下午 6 時正(香港時間)期間致電股份過戶處(852) 2862 8688 查詢。

> 承董事局命 中國生態旅遊集團有限公司 董事兼首席執行官 朱欣欣

2025年10月28日

公司通訊包括但不限於:(a)董事會報告、年度帳目連同核數節報告及財務擴要報告(如適用);(b)中期報告及中期擴要報告(如適用);(c)會議通告;(d)上市文件;(e)通确;及(f)季任代 附註: (1)

可供採取行動的公司通訊是指任何涉及要求本公司的證券持有人指示其擬如何行使其有關本公司股東權利或作出選擇之公司通訊。

Personalized QR Code 專屬二維碼

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REPLY FO	RM 回條
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Computershare Hong Kong Investor Services Limited

(The "Share Registrar") 17M Floor, Hopewell Centre

183 Queen's Road East, Wanchai, Hong Kong

(Please choose ONLY ONE of the options below)

致: 香港中央證券登記有限公司

(「股份過戶處」)

香港灣仔皇后大道東 183 號

合和中心 17M 樓

(請從以下選項中只選擇其中一項)

選項1:

Option 1: Provide your email address for receipt of future Corporate Communications and Actionable Corporate Communications# of

> the Company via electronic dissemination by scanning your personalised QR code 掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式

發佈的未來公司通訊和可供採取行動的公司通訊#

Var are NOT required to return this Benly Form if you shoom Ontion 1

如選擇了選項 1 · 閣下 無須		loose Option 1.		
company (the "Company") via electronic disseminat	ion	tions and Actionable Corporate Communications [#] of the following listed 電子方式發佈的未來公司通訊和可供採取行動的公司通訊 [#]		
Name of Securities holder(s) 證券持有人姓名:	Name of the listed compa	any 上市公司名稱:		
China Ecotourism Group Limited				
	中國生態旅遊集團有	限公司		
Email address 電郵地址: (Notes 3 / 附註 3)				
Option 3: I/we hereby request for receipt of Corporate Communications and Actionable Corporate Communications in printed form (Please mark "✓" in ONLY ONE of the following boxes if applicable) (Notes 5) 選項 3: 本人/吾等現要求收取公司通訊和可供採取行動的公司通訊#印刷版 (如適用・請僅在以下方格內劃上一項「✓」號) (附註 5)				
English Version 英文版本	Chinese Version 中文版本	English and Chinese Version 英文及中文版本		
By marking "✓" in the above box, I / we noted that this inst 在以上方格內劃上「✓」號即代表本人/我們已知悉本指示		om the receipt date of instruction.		
Signature(s): ^(Notes 1) 簽名: ^(附註 1)	Contact number: 聯絡電話號碼:	Date: 日期:		

Notes 附註:

- rever note.

 Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請清楚填妥 閣下之所有資料。如屬聯名股東,則本回條須由所有聯名股東聯合簽署,方為有效。
- 古僉者・万鳥有双。 Any Reply Form with no signature or otherwise incorrectly completed will be void. 任何回條若未有簽署或在其他方面填寫不正確・則本回條將會作廢。
- Any Keply Form with no signature or otherwise incorrectly completed will be void. 任何回除者未有衰离或在其他方面填离小上唯,則本回降將實行夥。

 If the Company does not receive the completed form or the email address provided is not functional, you will unable to receive notifications regarding the publication of Corporate Communications and Actionable Corporate Communications.

 The Company will send the Actionable Corporate Communications in printed form together with a request for soliciting your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future. The Company will be considered to have complied with the Rules Governing the Listing of Securities on The Stock Exchange of Hong K ong Limited if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message". 如公司沒有收到填寫完整的表格或 關下提供的電子郵件地址無效。關下將無法收到有關發佈公司通訊和可供採取行動的公司通訊和的通知。公司將以印刷本形式發送可供採取行動的公司通訊、建同一份累取股東有效電子郵件地址的表格。以便將來以電子方式發送可供採取行動的公司通訊。如果公司向 閣下提供的電子郵件地址發送可供採取行動的公司通訊本收到任何「未送建信息」,則公司將被視器已遵守香港聯合交易所有限公司通子上市規則。
- ・ いまかよにリスポリン ・ If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered. 如 閣下通過二維碼、電郵・回條及/或其他方式提供多於一個的電子郵件地址・只有 閣下最後度供的電子郵件地址將會被用於登記・

- 下最後提供的電子郵件地址將會被用於登記。
 「You mane' I'v howes in Option 3, no email address will be registered and only Corporate Communications and Actionable Corporate Communications# in printed form will be received. 如 關下在選項 3 其中一個方格內劃上「✔」號,將不會有電子郵件地址被登記,只有公司通訊和可供採取行動的公司通訊#的印刷版會被收取。
 For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form. 為免存疑,在本回條上的任何额外指示,公司將不予處理。
 Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, notice of meeting, circular and proxy form; whereas Actionable Corporate Communications refer to any corporate communications that seek instructions from holders of any of its securities on how they wish to exercise their rights or make elections as the Company's shareholders, 除非另有註即,公司通訊乃指入司已登出或解析予划出代提供行證券的持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、通過及委派代表書;而可供採取行動的公司通訊乃指任何要求公司的證券持有人指示其擬如何行使其有關公司股束權利或作出選擇之公司通訊。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- MONE TO THE CONTRIBUTION COLLECTION STATEMENT "Personal Data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO"). 本意明中所指的「個人資料」與香港法例第 486 章 (個人資料 (私藤)條例)(「《私藤條例)」)中「個人資料」的涵義相同。本意明中所指的「個人資料」與香港法例第 486 章 (個人資料 (私藤條例)」)中「個人資料」的涵義相同。本意明中所指的「個人資料」與香港法例第 486 章 (個人資料 (私藤條例)」)中「個人資料」的涵義相同。本意明中所指的「個人資料」與香港法例第 486 章 (個人資料 (本藤條例)」)中「個人資料」的涵義相同。本意明中所指的「個人資料」與香港法例第 486 章 (個人資料 (本藤條例)」)中「個人資料」的涵義相同。本意明本的工作。如果在 (中国人政策 (中国

Mailing Label 郵寄標籤

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37