Dear registered shareholder(s).

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules (the "Listing Rules") Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, China Ecotourism Group Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which means any documents issued or to be issued by the Company for information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, with effect from 31 December 2023.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the websites of the Company at www.ecotourgroup.com and the Stock Exchange at www.hkexnews.hk in place of printed copies.

The Company will also send actionable corporate communications, which means corporate communications that seek instructions from holders of its securities on how they wish to exercise their rights or make elections as the Company's shareholders (the "Actionable Corporate Communications"), to its shareholders individually in electronic form by email. If the Company does not possess your email address or the email address provided is not functional, the Company will send the Actionable Corporate Communication in printed form together with a request form for soliciting the shareholder's functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications and Actionable Corporate Communications, the Company recommends you to provide your email address by scanning your personalised QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive an email address in your reply or the email address provided is not functional, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and Actionable Corporate Communications; and (ii) need to proactively check the Company's website and the Stock Exchange's website to keep up with the publication of Corporate Communications. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

If you want to receive the Corporate Communications and Actionable Corporate Communications in printed form, please complete the Reply Form on the reverse side and send it to the Share Registrar or send an email to chinaecotourismgroup@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By Order of the Board

China Ecotourism Group Limited

DI Ling

Chairman

各位登記股東:

以電子方式發布公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化制度及以電子方式發布公司通訊規定下香港聯合交易所有限公司(「聯交所」)證券上市規則(「上市規則」)第2.07A條,中國生態旅遊集團有限公司(「本公司」)證此通知閣下,本公司自2023年12月31日起已採用以電子方式發布公司通訊(「公司通訊」)之安排,該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於(a)董事會報告、其年度帳目連同核數師報告副本以及(如適用)財務摘要報告;(b)中期報告及(如適用)其中期摘要報告;(c)會議通告;(d)上市文件;(e)通函;和(f)委派代表書。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 www.ecotourgroup.com 和聯交所網站 www.hkexnews.hk 上提供,以代替印刷本。

本公司也會以電子方式(通過電子郵件)向股東個別地發送可供採取行動的公司通訊,該可供採取行動的公司通訊是指任何涉及要求本公司的證券持有人指示其擬如何行使其有關本公司股東權利或作出選擇之公司通訊。如果本公司沒有獲取 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,本公司將以印刷本形式向其發送可供採取行動的公司通訊,連同一份索取股東有效電子郵件地址的表格,以便將來以電子方式發送可供採取行動的公司通訊。

徽集電子聯絡資料

為確保及時收到最新的公司通訊和可供採取行動的公司通訊,本公司建議 閣下透過掃描本函背頁之同條(「回條」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。或者, 閣下也可以簽署回條並交回公司的香港股份過戶登記處(「股份過戶處」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

閣下作爲本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有收到 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,直至股份過戶處收到 閣下有效的電子郵件地址前, 閣下將(i)無法收到任何有關發佈公司通訊和可供採取行動的公司通訊的通知;及(ii)需要主動查看本公司網站和聯交所網站以留意公司通訊的發佈。如果本公司向 閣下提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」,則本公司將被視爲已遵守上市規則。

若 関下希望收取未來公司通訊和可供採取行動的公司通訊之印刷版,請填妥回條或發送電子郵件至 Chinaecotourismgroup@computershare.com.hk, 並註 明 関下的姓名、地址以及收取公司通訊印刷版的要求。請注意,收取未來公司通訊和可供採取行動的公司通訊印刷版之指示由收悉 関下指示當口起計一年內有效,此後將過期。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)其間致電股份過戶處(852)28628688查詢。

承董事局命 中國生態旅遊集團有限公司 董事局主席 邸靈

CCS8252

		REPLY FORM	回條		
(The "S 17M Flo 183 Que (Please <u>choose C</u>	ershare Hong Kong Investor Services Limited Share Registrar") for, Hopewell Centre fen's Road East, Wanchai, Hong Kong DNLY ONE of the options below) 中只選擇其中一項)	致	(「股f 香港灣	P央證券登記有限公司 份過戶處」) 緣仔皇后大道東 183 號 □心 17M 樓	
	Provide your email address for receip Actionable Corporate Communicatio the Company via electronic dissemina 掃瞄 閣下專屬三維碼提供 閣下之電發佈的未來公司通訊和可供採取行動 You are NOT required to return thi 如選擇了選項 1 ,閣下無須交回2	ns# of ation by scanning <u>you</u> 置子郵件地址,以接收 的公司通訊# is Reply Form if you	ir persona 女公司通過	alised QR code []]]電子方式	Personalized QR Code 專屬二維碼
遊項 2: 本人 Name of Secu	e hereby provide my/our email address in writing for recei apany (the "Company") via electronic dissemination /吾等現以書面提供本人/吾等之電子郵件地址·以確保收 rities holder(s) 證券持有人姓名:		通過電子方式系 ompany 上市 n Group Lin	逐佈的未來公司通訊和可供採取行 公司名稱:	
ONE of the fo 選項3:本 Englis	/we hereby request for receipt of Corporate Committee (Notes 5)	司通訊[#]印刷版 (如嫡用 nese Version 中文版本 s valid only for one year startin	請僅在以下	方格內割上一項「✔」號) English and Chinese V	
Signature(s): ^{(No} 簽名: ^(附註 1)	otes 1)	Contact number: 聯絡電話號碼:		Date: 日期:	
音赛等,方路有效 2. Any Reply Form w 3. If the Company will Company will be receiving any "non 放置物是本有效而 可管涉上市提關- 4. If you provide mor 下版後提供的電 5. If you mark = // in 说:第五行實電子 6. For the avoidance or notice of meeting, as the Company's as the Company's	ll your details clearly. If your shares are held in joint names, all of the joint in the no signature or otherwise incorrectly completed will be void. 任何回译 send the Actionable Corporate Communications in printed form together with considered to have complied with the Rules Governing the Listing of Secur delivery message. "如今可及我们要不能的现象是一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个	事業有等書或在其地方面。包不非確 Lional, you will be unable to receive noi, the a request for soliciting your functional rities on The Stock Exchange of Hong k 中北地無效。 脚下器点上或型斜侧整份 如用公司面 图下提供約電子藝件地址; only the latest one email address provide Corporate Communications and Actional 硬度哪 Reply Form 是整布子。在本國單上的性 is used by the inform tr to any corporate communications that 中间器塑料的操入多数面积影合于静的性	本国解將曾作版 ications regarding I email address to fac ong Limited if it s 公司道課和可供應 送過可供認取行動的 I will be registered. Ie Corporate Comm 可難外指示・公司論 tion or action of beek instructions from	the publication of Corporate Communication cilitate electronic dissemination of Actional ends Actionalde Corporate Communication 助行精动会到通信师师就上公司运用证据公公司运用证据公公司运用证据公公司运用证据公公司运用证据公公司运用证据公公司运用证据公公司运用证据证证证证证证证证证证证证证证证证证证证证证证证证证证证证证证证证证证证	ions and Actionable Corporate Communications below Corporate Communications in the future. The ns to the email address provided by you without 剛工邦立兵就可能以即打動的公司強訊。提問一, 例公司所被引用己语可看其数全会支持有原公律方式提供各於一個的電子郵往地址,只有 關 sed. 如 關下在建境 3 其中, 備方程内和上「ソ」 ut not limited to the annual report, interim report, they wish to exercise their rights or make elections

*

Mailing Label郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼 37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us

No postage is necessary if posted in Hong Kong.

當 割下寄回此回條時, 請將郵為標籤的點於信封上如在本港投奇, 閣下無需支付郵費或貼上郵票。

Dear non-registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules (the "Listing Rules") Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, China Ecotourism Group Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which means any documents issued or to be issued by the Company for information or action of holders of any of its securities, including but not limited to (a) the directors report, its annual accounts together with a copy of the auditors report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, with effect from 31 December 2023.

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As a non-registered shareholder, if you wish to receive Corporate Communications and Actionable Corporate Communications from the Company electronically pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares in the Company are held (collectively, the "Intermediaries") and provide your email address to your Intermediaries.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive your email address from the Intermediaries or the email address provided is not functional, until such time that the functional email address is provided to the Intermediaries, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and Actionable Corporate Communications; and (ii) need to proactively check the Company's website and the Stock Exchange's website to keep up with the publication of Corporate Communications. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by the Intermediaries without receiving any "non-delivery message".

If you want to receive the Corporate Communications and Actionable Corporate Communications in printed form, please complete the Reply Form on the reverse side and send it to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong or send an email to Chinaecotourismgroup@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By Order of the Board China Ecotourism Group Limited DI Ling Chairman

各位非登記股東:

以電子方式發布公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化制度及以電子方式發布公司通訊規定下香港聯合交易所有限公司(「**聯交所**」)證券上市規則(「上市規則」)第2.07A條,中國生態旅遊集團有限公司(「本公司」)謹此通知 閣下,本公司自2023年12月31日起已採用以電子方式發布公司通訊(「公司通訊」)之安排,該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於(a)董事會報告、其年度帳目連同核數帥報告副本以及(如適用)財務摘要報告: (b)中期報告及(如適用)其中期摘要報告: (c)會議通告: (d)上市文件: (e)通函;和(f)委派代表書。

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本公司也會以電子方式(通過電子郵件)向股東個別地發送可供採取行動的公司通訊,該可供採取行動的公司通訊是指任何涉及要求本公司**的**證券持有人指示其擬如何行使其有關本公司股東權利或作出選擇之公司通訊。如果本公司沒有獲取 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,本公司將以印刷本形式向其發送可供採取行動的公司通訊,建同一份索取股東有效電子郵件地址的表格,以便將來以電子方式發送可供採取行動的公司通訊。

作為非登記股東,如有意根據《上市規則》以電子方式收取公司通訊和可供採取行動的公司通訊, 閣下應聯絡代 閣下持有本公司股份的銀行、經紀、託管商、代理人或香港中央結算(代理人)有限公司(統稱「中介公司」),並向 閣下的中介公司提供 閣下的電子郵件地址。

閣下作爲本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有從中介公司收到 閣下的電子郵件地址或 閣下提供的電子郵件地址無效,直至中介公司收到 閣下有效的電子郵件地址前, 閣下將(i)無法收到任何有關發佈公司通訊和可供採取行動的公司通訊的通知;及(ii)需要主動查看本公司網站和聯交所網站以留意公司通訊的發佈。如果本公司向中介公司提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」,則本公司將被視爲已遵守上市規則。

若 閣下希望收取公司通訊和可供採取行動的公司通訊之印刷版,請填妥本函背頁之回條並交回本公司的香港股份過戶登記處(「股份過戶處」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或發送電子郵件至 Chinaccotourismgroup@computershare.com.hk, 並註明 閣下的姓名地址以及收取公司通訊和可供採取行動的公司通訊印刷版的要求。請注意,收取未來公司通訊和可供採取行動的公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將過期。

如 閣下對本兩件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)其間致電股份過戶處(852) 2862 8688 查 詢。

承董事局命 中國生態旅遊集團有限公司 *董事局主席* 邸饠

REPLY FORM 回條

To: Computershare Hong Kong Investor Services Limited

> (The "Share Registrar") 17M Floor, Hopewell Centre

183 Queen's Road East, Wanchai, Hong Kong

香港中央證券登記有限公司

(「股份過戶處」)

香港灣仔皇后大道東 183 號

合和中心 17M 樓

REMINDER 提示

As a non-registered shareholder, if you wish to receive Corporate Communications and Actionable Corporate Communications# electronically pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the "Intermediaries") and provide your email address to your Intermediaries.

		Communications# in printed form / 要求收	似公可继机和可供
Please mark "✓" in ONLY ONE of the following bo	oxes, if applicable) (如適用・請僅在以下方格內劃上一項	【 ✓ 」 號)	
Name of the listed company (the " Company " 上市公司(「 公司 」)名稱:	*): China Ecotourism Group Limi 中國生態旅遊集團有限公司	ted	
English Version 英文版本	Chinese Version 中文版本		Englis
Name(s) of Non-registered holder(s): 非登記股東姓名:		Signature(s): ^(Notes 1) 簽名: ^(附註 1)	
	(Please use ENGLISH BLOCK LETTERS 詩川英文正借淳統)	Signature(s): ^(Notes 1) 簽名: ^(附註 1)	
	(Please use ENGLISH BLOCK LETTERS 禁用英文正错演练)	Signature(s): (Notes 1) 簽名: ^(附註 1) Date: 日期:	
非登記股東姓名: Contact number:	(Please use ENGLISH BLOCK LETTERS 博用英文正體運動)		

3. Any form with no box marked (1), with no signature or otherwise incorrectly completed will be void

が企業を指示有在序形の担じ / / 改、現本有義者、現在真化方面は20年に近、利率素性的合作を
4. If the Company does not receive the completed form or the email address provided is not fundional, you will be unable to receive notifications regarding the publication of Corporate Communications and Actionable Corporate Communications." The Company will send the Actionable Corporate Communications in printed form together with a request for soli clining your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future. The Company will be considered to have compiled with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited if it sends Actionable Corporate Communications to the email address provided by the Intermediatries without receiving any "non-delivery message".

如果公司沒有吃到填鞋完整的电路规程也的电子程件地址用效。 圖下希無法权利特别名配合过滤器和可供服制行動的公司通道"的瞳列。公司务用公司通过来取行動的公司通道"。建同一份意服装成为该电子程件地址用效。 務·你以電子方式發送可供與電行動的公司辦語,如果公司何中介公司提供的電子創作地址強建可供與取行動的公司辦部而未收到任何「未述德信息」,則公司的按視稱已遵守維加數合交易所有標公司指導上市規則

5. For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form. 為免存疑,在本国徐上的任何部外指示,公司将不予编理

Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form, whereas Actionable Corporate Communications refer to any corporate communications that seek instructions from holders of any of its securities on how they wish to exercise their rights or make elections as the Company's shareholders.

除辈只有註明,公司随讯乃指公司已签出或第子名出以借其任何基準的符有人参照资禄取行款的任何文件,其中可括使不现於年报。中期報主,会括通生、通承及专游代表出,而可供採取行款的公司缔即乃指任何要求公司的路要符有人指示 其認如何行使其海關公司股東推利或作出連擇之公司通訊

PERSONAL INFORMATION COLLECTION STATEMENT

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong 香港

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